



## EDGE READY™ ImageCal R – Clear

Feature	Benefit
<p>Edge READY™</p> <p>Manufactured and converted by Gerber for use with GerberColor™ Foils and the GERBER EDGE®.</p>	<ul style="list-style-type: none"> <li>◆ Optimal printing results means less wasted material and greater profits. Superior finished product translates into repeat business.</li> </ul>
Precision punched.	<ul style="list-style-type: none"> <li>◆ Precise punch pattern provides outstanding print registration with the EDGE and perfect tracking through Gerber plotters. This means less wasted material, greater productivity and increased profits.</li> </ul>
Removable adhesive system	<ul style="list-style-type: none"> <li>◆ Saves time and money by eliminating the need for heat and chemicals when stripping old graphics. More time can be spent on providing new graphics to the same customers.</li> <li>◆ Changeable graphics create a greater opportunity for the EDGE owner to sell more products to the same client.</li> </ul>
Polymeric Calendered Vinyl	<ul style="list-style-type: none"> <li>◆ High-quality, calendered construction is more stable than monomeric calendered vinyls. ImageCal's quality means a better finished product and that leads to repeat business.</li> </ul>
Clear vinyl and adhesive	<ul style="list-style-type: none"> <li>◆ Allows the EDGE owner to create window graphics, second surface displays etc. and appeal to a broader range of clients.</li> <li>◆ Graphic takes on the background color of its substrate.</li> </ul>
4 to 5 mil	<ul style="list-style-type: none"> <li>◆ Application tape may not be required when transferring small ImageCal "P" graphics. Eliminating that step from the application process will save time and money.</li> </ul>

Gerber ImageCal "R" is suitable for use in interior and short-term exterior signs, second-surface applications, point-of-purchase, and window displays. The adhesive system allows for removal of the graphic for up to 6 months after application without using heat or chemicals and without leaving an adhesive residue.

NUMBER OF COLORS	1 (clear)
PERFORMANCE LIFE (UNPRINTED)	6 months
MINIMUM APPLICATION TEMP	50°F (10°C)
THICKNESS	4 to 5 mil
LENGTHS AVAILABLE	10 and 50 yards.

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