



## CUSTOMER TESTIMONIALS



# GerberMask Yellow Ultra Easier to Use

**Product Spotlight:**  
Gerber Materials

**Cranberry Signcraft**  
Mattapoiset, MA

GSP introduces their new GerberMask Yellow Ultra, a removable vinyl paint mask used in making plotter cut stencils for painted graphics. It works with either sign enamels or automotive paints and features a user-friendly adhesive which is easy to transfer from the release liner, easy to apply and easy to remove. It works in bake cycles up to 200° F and removes without leaving any adhesive residue or other surface contamination. It is easy to cut and weed, even when producing paint mask stencils with fine detail.



GerberMask Yellow Ultra is such a high quality mask, it is catching the eye of experienced shop owners and artists like Karen Souza of Cranberry Signcraft in Mattapoiset, Massachusetts.

Karen Souza has been the sole worker at her shop for 35 years and enjoys the time she invests in her specialty, vehicle lettering. Her commitment to excellence has kept her business profitable and she knows high quality materials are the key to the repeat business she experiences. Great materials give Souza the ability to produce highly detailed airbrushed and hand painted vehicle graphics, and the newest product helping her do that is Gerber Scientific Products' GerberMask Yellow Ultra.



The new GerberMask Yellow Ultra is the perfect solution to help shop owners like Souza who want the versatility to make intricate vehicle graphics easier than they've previously made them. Souza has used it to create vehicle graphics for vans, a gymnasium floor design, painted strolls for a trolley at a Cape Cod inn, and even a gold leaf job.

This new GerberMask is yellow, a distinct advantage for Souza, who says, "I do wraps for a lot of white vehicles, and with the GerberMask Yellow, it's easier to see what is



there as opposed to white mask. The other upside is that if I'm working on white baked aluminum, a very common color, you can see the mask easier."

The quality of GerberMask Yellow Ultra supersedes that of other masking material. Souza asserts, "I used the yellow GerberMask on an airbrushed van job and the mask was on for four hours, but there was no bleed under; it was great. I applied

the mask, then did the painting and airbrushing, and following that I completed the text and outlines, and even after all that time I had no trouble pulling the mask off the van and there was no ripping and tearing like other masks I've used. It has just the right amount of adhesion."

Another positive the GerberMask Yellow Ultra offers over Souza's other brand is the ease with which it can be weeded. Souza reveals, "When I work with a light table and the GerberMask is lit from underneath, I can easily see where the cuts are and that makes it a lot easier to weed it. My designs are very intricate and sometimes it was difficult to see the cuts with my old mask."

Souza's success with the new GerberMask Yellow Ultra is just the beginning of discovering how your business can profit from this high quality mask. To find out more about this or other products or to place an order, contact your Gerber Distributor by visiting us online at [www.gspinc.com](http://www.gspinc.com) or calling Gerber directly at 860-644-1551.

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