

# EDGE-PRINTED VEHICLE GRAPHICS *GET NOTICED DAY AND NIGHT*



When local law enforcement agencies in northwest Colorado received a grant for a new emergency vehicle, they went to Identity Graphics and told owner Troy DeRose that they wanted “something cool”. And something cool is what he gave them.



Using a flag design printed on **Gerber 280i Reflective** with the **Gerber EDGE**, Troy wrapped the SUV with graphics that clearly identify it both day and night. (see photos)

As for that great flag design, it was pure Troy. “ I had actually created that flag image to have as kind of a stock flag in my arsenal if you will. When I got that job I thought "wow, this will be the perfect use for that." I had to kind of crop down the whole flag into the shape it appears on the vehicle and then I tweaked it a bit and added the stars just to give a little more movement and flow.

“I printed all of the design with screened down colors (the darkest is about 80%) so that the image would reflect a little more and not give such a stark contrast between the straight white and the places with color. The entire job is printed with only Ruby Red and Cobalt Blue on white 280i reflective.”

Identity Graphics is located in the small town of Craig, Colorado and Troy has been in business since January of 2004. We applaud his creativity, design sense and his brilliant use of Gerber materials and equipment.

For information on the capabilities and features of the GERBER EDGE FX, call Gerber Scientific Products at 800-222-7446 or visit [www.gspinc.com](http://www.gspinc.com). Contact your Gerber distributor to see a demonstration of the Gerber EDGE FX digital printing system.

Copyright © 2007 Gerber Scientific International. Gerber EDGE is a registered trademark of Gerber Scientific Products.