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## **AccuMark® Creator Fact Sheet**

**Description:** Leverage our industry leading YuniquePLM® expertise to bring easy-to-use sample management functionality to our AccuMark user base.

Today, companies waste billions of dollars on physical samples and countless iterations rather than leveraging virtual sample management (VSM) to shorten time to market and increase bandwidth for creative design. AccuMark Creator with VSM addresses this gap.

### **Benefits of AccuMark Creator Virtual Sample Management (VSM) module:**

- Systematically manage samples digitally from sample creation to updates and iterations between brands and suppliers for both virtual and physical samples
- Easily collaborate with internal and external partners
- Collects all sample information in one place and keeps history of activities
- Enhances seamless collaboration between AccuMark 2D, 3D and YuniquePLM
- Future – integrates tech pack management (future TPM module)

### **Additional details about AMC VSM:**

- Cloud-based with easy access on the go from any device anywhere via a browser
- Market launch expected summer of 2018. Looking to work with customers now to iterate on early prototypes and eventually beta use of the modules
- Will be offered as affordable subscription option (pricing still to be detailed)

### **About AccuMark:**

The world's leading apparel brands and manufacturers have relied on AccuMark software to satisfy their most demanding production requirements. AccuMark offers the industry's most robust pattern design, grading, marker making and production planning functionality to help automate the tasks performed by brands and manufacturers every day.

AccuMark upholds brand quality and delivers a significant competitive advantage with powerful quality control, communication and time-saving functions. Brand owners and manufacturers realize reduced labor and raw material costs and generate fewer samples and prototypes.

### **About Gerber Technology**

Gerber Technology delivers industry-leading software and automation solutions that help apparel and industrial customers improve their manufacturing and design processes and more effectively manage and connect the supply chain, from product development and production to retail and the end customer. Gerber serves 78,000 customers in 130 countries, including more than 100 Fortune 500 companies in apparel & accessories, home and leisure, transportation, packaging and sign & graphics. The company develops and manufactures its products from various locations in the United States and Canada and has additional manufacturing capabilities in China.

Based in Connecticut in the USA, Gerber Technology is owned by AIP, a New York based, global private equity firm specializing in the technology sector and has more than \$3.0 billion assets under management. Visit [www.gerbertechnology.com](http://www.gerbertechnology.com) for more information.

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